

GOVERNMENT OF TELANGANA
ABSTRACT

YAT & C (T&PMU) Department - Tourism Promotion - Designing, Printing and Supply of Telangana Tourism Publicity for promotion of Telangana State - Sanction of Rs.14,58,006/- (Rupees Fourteen Lakhs Fifty Eight Thousand and Six Only) - Orders - Issued.

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YOUTH ADVANCEMENT TOURISM AND CULTURE (T&PMU) DEPARTMENT

G.O.RT.No. 99.

Dated: 07-10-2014

Read:-

From the Joint Managing Director, (Telangana Region), APTDC, Hyderabad, Lr.No. TSTDC/JM/M/Publicity Materials/Payment/7/2014, Dated: 23-07-2014.

O R D E R:

In the reference 1st read above, the Joint Managing Director, (Telangana Region), APTDC, Hyderabad has undertaken the designing, printing and supply of following publicity materials for promotion of Telangana Tourism especially to attend the upcoming Travel & Tourism Fairs & festival as detailed below and forwarded the bills for an amount of Rs.14,58,006/- and requested the Government to release the payment to the agencies.

2. Government after careful examination of the matter hereby sanction an amount of Rs.14,58,006/- (Rupees Fourteen Lakhs Fifty Eight Thousand and Six Only) towards Designing, Printing and Supply of Telangana Tourism Publicity for promotion of Telangana State to the following agencies:

Sl.No.	Name of the agency	Description	Quantity in numbers	Amount including taxes (amount in Rs.)
1.	M/s. J.B. Media Private Limited, Hyderabad	Short film on Telangana State Tourism Development	1	95,506/-
2.	M/s. Akshara Advertising Limited, Hyderabad	Division wise Folders Bhadrachalam / Ananthagiri	15000 of each place	1,20,000/-
		Division wise Folders Nagarjunasagar/ Kondagattu/ Nizamabad / Medak	15000 of each place	3,00,000/-
		Division wise Folders Hyderabad / Warangal	15000 of each place	1,80,000/-
		Posters of Warangal fort, Medak Church, Durgam Cheruvu, Buddhavanam, Golconda, Kondagattu, Basar, Ananthagiri, Bhongir Fort, Hussainsagar, Charminar, Laknavaram, Bhadrachalam, Nizamabad, Shamirpet	150 of each place	5,00,000/-
3.	M/s. Arachen Art Printers, Hyderabad	General Tariff & Tour Brochures	50000	1,05,000/-
		Multicolor Paper Bags	5000	1,57,500/-
TOTAL				14,58,006/-

3. The amount sanctioned at para - 2 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists - Schemes included in PLAN, 11- Normal State Plan, 20-PMU-Promotion of Tourism / Events, 500-Other Charges, 503-Other expenditure”.

(P.T.O)

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4. The Assistant Secretary to Government and Drawing & Disbursing officer, YAT & C (PMU) Department, Telangana Secretariat, Hyderabad shall draw and disburse the same to the following agencies through online:

S.NO.	NAME OF AGENCY /ORGANIZATION /CONTRACTOR	BANK DETAILS				AMOUNT
		NAME	BRANCH	ACCOUNT NO.	IFSC CODE	
1.	M/s. J.B. Media Private Limited, Hyderabad	Axis Bank	Himayat Nagar	9100 200 497 95 907	UTIB 00 00 370	Rs.95,506/-
2.	M/s. Akshara Advertising Limited, Hyderabad	Axis Bank Limited	Mumbai Fort (MH)	9100 200 4748 2542	UTIB 000 0004	Rs.11,00,000/-
3.	M/s. Arachen Art Printers, Hyderabad	State Bank of Hyderabad	Shanthi Nagar	521 889 220 48	SBHY 00 2 00 70	Rs.2,62,500/-
Total (Rupees Fourteen Lakhs Fifty Eight Thousand and Six Only)						Rs.14,58,006/-

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

B.P. ACHARYA
 PRINCIPAL SECRETARY TO GOVERNMENT (FAC)

To
 M/s. J.B. Media Private Limited, Hyderabad
 M/s. Akshara Advertising Limited, Hyderabad
 M/s. Arachen Art Printers, Hyderabad
 The Assistant Secretary to Government and Drawing & Disbursing Officer,
 YAT & C (PMU) Department,
 The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.
 The Accounts Officer, YAT & C (PMU - Claims) Department.
 SF/SCs

//FORWARDED::BY ORDER//

SECTION OFFICER